



Coleago and HAF Form Strategic Alliance

London: 20th of September 2006. In light of the recent increase in demand for our services, Coleago Consulting Ltd and HAF Consulting Ltd, two international telecoms, media and technology consulting firms, announce a Strategic Alliance. The combined team of HAF and Coleago significantly broadens the breadth and depth of the products and services we offer to our clients.

The strategic alliance will capitalise on our extensive collective experience and complimentary skills, products and services. HAF and Coleago have successfully served clients on a wide range of major telecommunications projects. HAF and Coleago follow a similar approach to serving clients; both companies offer dependable, practical, specialist consulting and training services to the telecommunications, media and technology sectors (TMT). A dedicated team of highly skilled, experienced and responsive industry professionals comprise the leadership of each organisation.

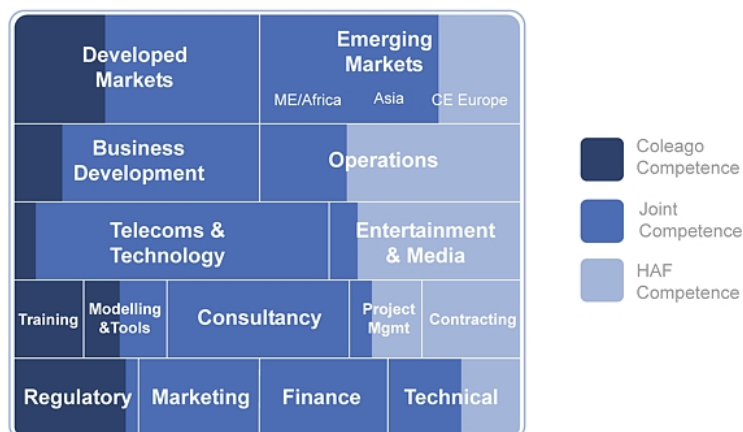
Clients engage HAF and Coleago because:

- **We Provide Proven and Experienced Senior Professionals:** In contrast to larger consulting firms, the combined HAF and Coleago consulting team comprises only highly skilled and experienced industry professionals, typically with 15 years experience in the sector. We do not employ any junior or support staff.
- **We Offer Dedicated Service:** As small, specialist firms, Coleago and HAF provide unrivalled personal service; a principal manages all projects and clients receive partner level consulting expertise throughout an assignment.
- **We Develop Customized Solutions:** We recognise that all businesses are different and provide tailored solutions to meet specific client needs. We respond to client needs in a flexible, practical and cost effective manner.

Existing clients of both firms will benefit immediately from an expanded product offering and a larger pool of talented resources.

HAF & Coleago

Complementary TMT Consulting Services Portfolio



About Coleago Consulting Ltd

Coleago is a highly specialised management consulting and training firm serving the needs of the telecommunications, media and technology sectors. Coleago consists of a dedicated team of highly skilled and experienced industry professionals. Coleago's skills are concentrated in the areas of strategic and business planning, market research and forecasting, business modelling, regulatory advice, network design and performance improvement, training, licence bids, and due diligence. The firm was set up by Stefan Zehle and Graham Friend in 2001. Clients include Orange, Ofcom, Qtel, Motorola, Vodafone, Wataniya, MTN, Telecom Malagasy, O2, Telkomsel, Idea Cellular and many others. For further information about Coleago please visit www.coleago.com or call Stefan Zehle on +44 7974 356 258 or Graham Friend on + 44 7973 315 434.

About HAF Consulting Ltd

HAF Consulting is a telecommunications, media and technology (TMT) consulting services boutique serving some of the largest network operators, vendors and private equity clients in the world. Founded in 1997, HAF was sold to o2 wireless solutions in December 2000 and "re-purchased" in June of 2002. Since then, the principles have significantly expanded the business, positioning it to assist TMT clients almost anywhere on almost any opportunity. For further information about HAF please visit www.hafconsulting.com or call Jon Short on +44 7802 361 583 or David Dockter on +1 (612) 987 7774.